ICMJE Form for Disclosure of Potential Conflicts of Interest

Instructions

The purpose of this form is to provide readers of your manuscript with information about your other interests that could influence how they receive and understand your work. The form is designed to be completed electronically and stored electronically. It contains programming that allows appropriate data display. Each author should submit a separate form and is responsible for the accuracy and completeness of the submitted information. The form is in six parts.

1. Identifying information.

2. The work under consideration for publication.

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3. Relevant financial activities outside the submitted work.

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This section asks about patents and copyrights, whether pending, issued, licensed and/or receiving royalties.

5. Relationships not covered above.

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Non-Financial Support: Examples include drugs/equipment supplied by the entity, travel paid by the entity, writing assistance, administrative support, etc.

Other: Anything not covered under the previous three boxes

Pending: The patent has been filed but not issued

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Licensed: The patent has been licensed to an entity, whether earning royalties or not

Royalties: Funds are coming in to you or your institution due to your patent
ICMJE Form for Disclosure of Potential Conflicts of Interest

Section 1. Identifying Information

1. Given Name (First Name)  
Nadia

2. Surname (Last Name)  
Diamond-Smith

3. Date  
04-April-2020

4. Are you the corresponding author?  
☑ Yes  ☐ No

5. Manuscript Title  
Addressing Anemia Among Women In India  
An Informed Intervention Using Facebook Ad Manager

6. Manuscript Identifying Number (if you know it)  
mHealth-19-237A

Section 2. The Work Under Consideration for Publication

Did you or your institution at any time receive payment or services from a third party (government, commercial, private foundation, etc.) for any aspect of the submitted work (including but not limited to grants, data monitoring board, study design, manuscript preparation, statistical analysis, etc.)?

Are there any relevant conflicts of interest?  
☑ Yes  ☐ No

If yes, please fill out the appropriate information below. If you have more than one entity press the “ADD” button to add a row. Excess rows can be removed by pressing the "X" button.

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Section 4. Intellectual Property -- Patents & Copyrights

Do you have any patents, whether planned, pending or issued, broadly relevant to the work?  
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Dr. Diamond-Smith reports grants from Bill and Melinda Gates Foundation, during the conduct of the study.

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Section 1. Identifying Information

1. Given Name (First Name)  Avery
2. Surname (Last Name)  Holton
3. Date  21-May-2020
4. Are you the corresponding author?  Yes ☑ No
5. Manuscript Title
   Addressing Anemia Among Women In India: An Informed Intervention Using Facebook Ad Manager
6. Manuscript Identifying Number (if you know it)
   mHealth-19-237A-R1

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Dr. Holton has nothing to disclose.

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Section 1. Identifying Information

1. Given Name (First Name)  
Sarah

2. Surname (Last Name)  
Francis

3. Date  
20-May-2020

4. Are you the corresponding author?  
Yes ☑ No

5. Manuscript Title  
Addressing Anemia Among Women In India: An Informed Intervention

6. Manuscript Identifying Number (if you know it)  
mHealth-19-237A-R1

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Ms Francis reports grants from Bill and Melinda Gates Foundation. This project relied on the use of Facebook's apps and services. The company Ms Francis is a member of, Upswell, provides contract services to Facebook's Social Good team. This team aids in the development of resources and provides support to global health organizations and the nonprofit sector.

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Section 1. Identifying Information

1. Given Name (First Name)  Drew
2. Surname (Last Name)  Bernard
3. Date  20-May-2020
4. Are you the corresponding author?  Yes  No

5. Manuscript Title
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